CANADIAN MOVING PICTURE DIGEST

Vol. 21, No. 23 TORONTO 2, CANADA October 5th, 1929

CECIL B. DE MILLE'S DE LUXE DIALOGUE DRAMA!

IT HAS YOUTH!

IT HAS ROMANCE!

IT HAS SPECTACLE!

TWO GREAT MONTHS AT $2

AT CARTHAY CIRCLE THEATRE, L. A.

IT'S GOT EVERYTHING!

DYNAMITE

M-G-M

PUBLISHED BY

CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED

259 SPADINA AVENUE, TORONTO 2

NOW PLAYING ALL LEADING THEATRES

Metro-Goldwyn-Mayer Launches A New Era In Talking Newsreels

LEFT: *Strik lithograph in colors for disp at house front*

HERE'S WHY IT'S CALLED THE SUPER SOUND NEWSREE

A Few of the Initial News Features—

SCHWAB TESTIFIES IN SHEARER PROBE

Steel Magnate explains at Senate inquiry his stand on "Big Navy" propaganda—Washington, D. C. Shearer, who started rumpus, promises action aplenty.

MEET THE STARS OF WORLD SERIES

Standbys of the fighting Athletics are introduced to you by Eddie Collins—Philadelphia, Pa. Connie Mack talks it over with Collins and Gleason. Mack is popular with the camera boys. Meet Chicago Cubs' Big Four—Wilson, Hornsby, Cyler and Stephenson and Manager McCarthy.

BRITISH ARMY QUITS GERMAN TERRITORY AFTER 10-YEAR STAY

Tommies march to church in final Rhineland review—Wiesbaden, Germany. Lt. Gen. Sir Wm. Thwaites bids his troops goodbye. Tipperary and Leicester Square are calling. Off for dear old England.

ITALIAN VETERANS PARADE IN ROME

Mussolini reviews 40,000 ex-soldiers gathered from all nation—Rome, Italy. Then they pass before King Vi Emanuel at the Quirinal Palace. At great tomb of Unknown Soldier.

WEDDING BELLS FOR JOHN COOLIDGE

Ex-president's son married to Miss Florence Trum daughter of Ct. Governor—Plainville, Ct.

CROWD OF 1,000,000 SEES BRITISH RAC

Multitude of English turf fans out for St. Leger, las event of season—Doncaster, England. Oldest British classic, first run in 1778, is on. "Trigo," also Derby wi takes St. Leger by a neck.

PRODUCED BY WILLIAM RANDOLPH HEARST

TWICE A WEEK ON FILM OR DISC

HEARST METROTONE NEW

That's News!

Canadian Moving Picture DIGEST

Established in 1915 for Exhibitors
Subscription: $5.00 yearly
Telephone: Trinity 1481
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RAY LEWIS
Editor and Managing Director

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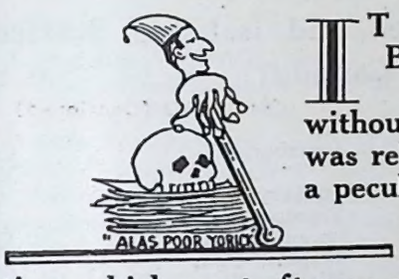
Vol. 21, No. 23 · TORONTO 2, CANADA · October 5th, 1929

John Bull or Bull?



IT IS TIME that the term John Bull in respect to a British Film Industry became defined!

Ever since I was able to "sit up and take my food" without the aid of a bottle, I have heard it said that John Bull was related to "Bulldog Drummond;" and that this type was a peculiar product of Great Britain, peculiar in that the bull-dog tendencies of John Bull, were similar to those of an animal called bull-dog, a certain dogged determination, which went after an objective, got it and held on to it.

In fact the holding on proclivities became so persistent and general, in short such a fixed habit, that the underjaw of both the bull-dog and John Bull became accentuated; and with this "twist of nature" the hanging on to an objective; and the heading towards an objective became accentuated also.

It never occurred to me to do anything else but shout "Hooray" whenever a speaker, noticeably British, told us, with the good old Union Jack as a background, what a bullish bull-dog John Bull is; and what a grip he has!

As one gets a little older, one becomes a little more critical either due to the fact that one observes more, experiences more, thinks more; or just gets crabbed and doubting.

I do not think that my sense of interrogation has been due to a development of cussedness, or a lack of faith, but something has happened to make me ask is John Bull, really John Bull according to the British standard, or mostly "Bull?"

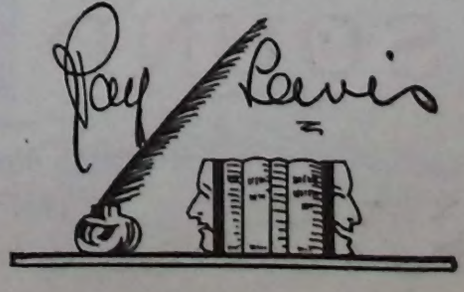
For the past two years the press of this country, meaning Canada, has been flooded with anti-American Film Propaganda, which although meant to accentuate the importance of a British Film Industry to John Bull, was not the usual method which the bull-dog pursues in going after his objective.

Such propaganda was beneath the dignity of John Bull and certainly bore all the ear-marks of being just plain "Bull."

However, the importance of a British Film Industry to the British Empire is not "bull." It means that the very vitals of the Empire are herein concerned; and when John Bull "put his back up," and went through with a policy of financing British Productions, even through legislative measures, we all thought that John Bull had seized upon an idea, and was going to hang on to it.

If John Bull lets go of the British Film Industry idea, we will be forced to conclude that John Bull was simply spreading a "lot of bull," or that he is incapable of hanging on to what he has seized upon!

Here is Canada, with a chain of theatres from coast to coast, the Famous Players Canadian Corp., the dominant chain in Canada, reported as under the control of American Interests; and information infers that the dominant chain in Great Britain is also American-controlled! Now what we want to know is, are these chains of theatres, the Gaumont British and the Famous Players American-controlled; and if they are would John Bull please "tie his little bull outside," for without Canada and Great Britain there cannot be a British Film Industry.



The Hundredth Installation

CAPITOL THEATRE

Three Rivers, Quebec

Completed September 23rd, 1929

Northern Electric Sound System has been Installed, and is being Serviced in the following Theatres across Canada:

MARITIMES

Halifax	Casino
"	Orpheus
"	Community
St. John, N.B.	Imperial
"	Strand
Edmundston	Star
St. John, Nfld.	Nickle
Chatham	Capitol
Moncton	Imperial
"	Capitol
Fredericton	Gaiety
Sydney	Palace
New Glasgow	Roseland

QUEBEC

Montreal	Palace
"	Capitol
"	Loews
"	Francais
"	Century
"	Rivoli
"	Seville
"	Strand
"	Alexandra
"	Midway
Verdun	Palace
"	Park
Quebec	Auditorium
"	Canadian
"	Imperial
"	Cartier
Three Rivers	Capitol
Sherbrooke	Granada
Arvida	Palace
Lachine	Royal Alexander
Shawinigan Falls	Auditorium

ONTARIO

Toronto	Tivoli
"	Uptown
"	Loews
"	Bloor
"	Runnymede

ONTARIO (Continued)

Toronto	Pantages
"	Parkdale
"	Oakwood
"	College
"	Beach
"	Alhambra
"	St. Clair
"	York
"	Palace
"	Blue Bell
"	Kingswood
"	Eclipse
"	Prince of Wales
"	Gerrard
"	Grover
"	Eastwood
"	Teck
"	Beaver
"	Christie
Ottawa	Regent
"	Centre
"	Imperial
"	Avalon
Hamilton	Strand
"	Capitol
"	Tivoli
Port Arthur	Colonial
Brockville	Capitol
Belleville	Belle
Smith Falls	Rideau
St. Catharines	King George
"	Capitol
London	Loews
"	Capitol
Sault Ste. Marie	Orpheum
"	Algoma
North Bay	Royal
"	Capitol
Oshawa	Regent
Kingston	Capitol
Sarnia	Imperial
Windsor	Capitol
Kitchener	Capitol
Brantford	Temple

ONTARIO (Continued)

Peterboro	Capitol
"	Regent
Sudbury	Grand
Trenton	Trent
Owen Sound	Classic
Niagara Falls	Queens
Walkerville	Walkerville
Cornwall	Capitol
Guelph	Capitol
Welland	Capitol

MANITOBA

Winnipeg	Metropolitan
"	Capitol
"	Lyceum
"	Rose
"	Plaza
"	Palace
"	Tivoli

ALBERTA

Calgary	Capitol
"	Palace
Edmonton	Capitol
"	Rialto
"	Monarch
"	Empress
"	Princess
"	Dreamland
Prince Albert	Orpheum

SASKATCHEWAN

Regina	Capitol
Saskatoon	Capitol
Moose Jaw	Capitol

BRITISH COLUMBIA

Vancouver	Capitol
"	Dominion
"	Strand
"	Rex
Victoria	Dominion
New Westminster	Columbia

Northern Electric

The VOICE of ACTION

SOUND SYSTEM

Research Products Sales Department
637 Craig Street West
Montreal.

RAY PRESENTS

RAY LEWIS

WHILE we are on the subject of John Bull, and the American control of Gaumont British, voiced as one of the objections to the sale of Famous Players Canadian Corp. to Gaumont British, we find that C. M. Woolf, joint Managing Director of the company, discussed this issue at a meeting of his company's shareholders, and denied in positive terms any American control. Mr. Woolf further emphasized that Gaumont British was working towards the establishment of a greater British company in respect to the policy of the company, that the company is still under British control and that no change from the present regime is being considered.

Meanwhile getting theatres appears to be the urge for some companies, while getting play dates appears to be the policy drive of others. We hear that the Hostettler circuit of twenty-one theatres in Iowa, Nebraska, has been acquired by Paramount from Universal with four theatres in Tampa, Florida, and the Rickards and Nace circuit in Arizona. A fifty percent interest in the William Morris agency is another Paramount acquisition.

IN CANADA there is a drive for theatres also, noticeably in the ranks of the Exhibitors Co-operative of Canada, Ltd., which recently held a most successful meeting at the King Edward Hotel, attended by about seventy exhibitors from Toronto and various points in the province.

The rumours of amalgamations and mergers, with the big fellows combining has certainly impelled the little fellows to merge also; and new members are being added to the Co-operative group daily. Of course the Tiffany Franchise gave the Independents a backbone to their proposition; and I understand from Bill Bailey, President of the Co-operative group, that Tiffany has rolled up about $150,000 worth of business, which repeats itself for five years!

The Franchise proposition in the States up to the present writing goes over the million dollar top for Tiffany, which sounds like real Show Business. We have not heard what RKO is doing on the proposition, this company was also in on the Franchise Plan, but I hear that the RKO Franchise deal will soon be set spinning in Canada. You know what they say, "The early bird catches the worm." Oscar Hanson certainly believes in being early; and judging by results it evidently pays to "get busy."

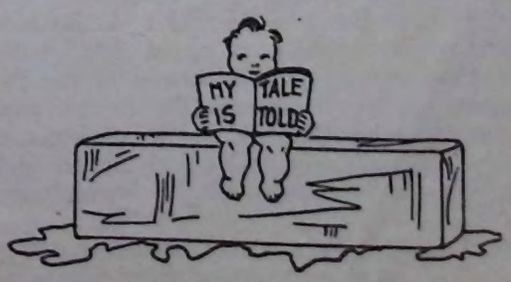
TO GET BACK to the Exhibitors Co-operative meeting, many applications for membership were made. Tiffany was represented by Mr. Carl Goe, Assistant Sales Manager; William Gearing, now with Tiffany as District Manager of New York, and Phil Hazza, General Manager of Tiffany for Canada.

MR. GOE covered Tiffany productions. Mr. Gearing spoke on the success of the Franchise in the various states in the U. S., in which it had been unanimously taken up by exhibitors; and Mr. Hazza as usual went after business, and directed his talk in that direction. Getting business, to Phil Hazza, means getting it now; and running true to form, he had his stack of Franchises under his arm and signed them up.

MR. BAILEY, familiarly known as "Bill," of the Cum-Bac, gave a spirited and forceful address, one of the best "Bill" has ever given and a sales talk for Tiffany which just led exhibitors, pen in hand, up to the Franchise. Mr. Earl Lawson was another interesting speaker.

James Travis, General Manager of Canadian Educational, recently returned from a trip across Canada, covering the Educational Exchanges at Winnipeg, Calgary and Vancouver. Mr. Travis reports that the Long Bros., have the Rialto at Edmonton, a fine house with a seating capacity of 1,200; and are successfully introducing Talking Pictures. While in Vancouver, Mr. Travis attended the Golf Tournament between exhibitors and exchanges which was quite an event. Lloyd Dearth, Manager of the Capitol, captured the first prize; M. C. Hill, Manager of the Regal Exchange at Vancouver, got second prize; and Mr. Dewees, third prize. The fourth prize won by Bob Scot, of Universal, for doing his eighteen in 199 consisted of a Golf Bag, minus clubs, but worth going after! The game was played on the Quilicum Golf Course.

BUT TRAVIS did not go West to cover Golf contests, but to cover play dates for Educational. If it is true that "By their works, ye shall know them," the number of Educational Talking Comedies playing the leading theatres and the majority of theatres across Canada is sufficient evidence that Travis has been working.



Palestine Benefits a Success

Casino, Halifax, Capitol, St. John, Metropolitan, Winnipeg, Give Palestine Refugees About Four Thousand

THE THEATRE BENEFITS, in aid of the Palestine Emergency Relief Fund, responding to the appeal for help sent out by The Digest, are proving most successful, the Managers entering into the spirit of the necessity with great enthusiasm, and receiving from the highest citizens of their various communities a kindred support.

WORD reaches The Digest from Walter Davis, Metropolitan Theatre, Winnipeg, as follows:

27 RN B 15

WINNIPEG MAN OCT 3 1130 PM

MISS RAY LEWIS
CANADIAN MOVING PICTURE DIGEST
TORONTO

PALESTINE BENEFIT FUND LAST NIGHT AT METROPOLITAN HUGE SUCCESS TAKINGS ABOUT EIGHTEEN HUNDRED PERSONAL REGARDS

WALTER F DAVIS

IMAGINE eighteen hundred dollars added to the fund, a fund to rehabilitate Palestine, to take care of 12,000 refugees, according to authoritative information, who lost all of their possessions, some their very dear ones, for the only crime of "being a Jew."

BUT to cheer the world on, and convince us that racial and national hatreds, that war on defenceless people must be stopped, eradicated, wiped off from the face of the earth, we find men and women of all creeds, races and nationalities, ever ready to give their time, their money, their efforts for the cause of Universal Brotherhood!

A LETTER from Walter Golding, Manager of the Capitol, St. John, is so interesting that we present our readers with this missive, just as it reached our office:

St. John, N.B., Oct. 2, 1929.

"Miss Ray Lewis,
Editor, Canadian Moving Picture Digest,
Toronto, Ont.

Dear Miss Lewis:

Probably some of our folks in the Royal Bank Building have already told you that the Benefit entertainment held in our Capitol Theatre last night (Tuesday, Oct. 1) has so far gone over $1,100 with some returns yet to be made. The house was packed from cellar to attic with 1,700 people and it was a smart-looking audience too, not by any means a crowd of roisterers out on a midnight lark.

Premier of the Province, Hon. J. B. M. Baxter, Mayor Dr. W. W. White and lady, Hon. C. D. Richards, Minister of Lands and Mines, several Commissioners of the Common Council and other notables occupied seats in the loges and both the Premier and Mayor, who are excellent orators, spoke most appealingly of the Palestine situation and the political phases of the Palestinian restoration, tracing it through the British angle. Indeed, these speeches were quite statesmanlike and Mayor White, who is scholarly in Biblical affairs, spoke most interestingly on the history of the Jewish race and its future.

Indeed, with such a classy beginning, the program that followed right up to "God Save The King" spelt class and distinction in every item. The Saint John Symphony in which is absorbed the former orchestra of our theatre under the direction of our former organist, was an elaborate feature, the donation of the New Brunswick Power Company who paid the boys the full rate for their appearance, twenty of them. Miss Koyke is the great Schubert Japanese star, already a highlight in operatic circles in the United States where her "Madame Butterfly" is still the wonder of the critics. She is a dear little thing and was most gracious in her willing assistance.

We tried our best to blend the "shadow" performers of the screen with the class and quality of the flesh-and-bone performers and I think by the enclosed program you will agree that we made a fairly decent job of it. It was a striking commentary upon the acceptability of the Talkies that at 12.30 A.M. not a soul stirred from his or her seat when the picture part of the program commenced.

A. E. Garson was chairman of the committee, Mrs. Lyle Isaacs was secretary, Jack Friedman was in charge of the tickets, Eli Boyaner, Rabbi A. Babb and myself handled the program, printed matter and publicity and it fell upon my shoulders to do the general directing last night. The ticket sellers and willing workers of the Jewish congregation were a wonderful group of workers, I have never in my long experience laboured with any community that proved so energetic and efficient.

I write you this personal version of the affair because in fairness to Warner Bros., Regal Films and the people mentioned in the program, I think you will want to make some public acknowledgment from our Canadian headquarters city whence emanated the Big Idea through your own snappy direction.

"Scholim Alaichim" (it sounds like that anyway).

W. H. GOLDING,
Manager.

THE PROGRAM as arranged by Walter Golding is as follows:

GRAND BENEFIT CONCERT

In Support of Relief Measures Being Taken on Behalf of the Stricken People of Palestine.

Capitol Theatre, Saint John, N.B.

Tuesday Evening, October 1, 1929

The excellent program herewith provided is possible only through the generosity of the New Brunswick Power Company who have furnished the Saint John Symphony Orchestra, the gracious co-operation of Miss Hizi Koyke on vacation in this city after an arduous operatic season; William Grannan, Saint John's silver-voiced baritone, home from his musical studies in Boston; talented Bruce Holder, first violin and concert master of Symphony Orchestra and the firms of Warner Brothers and Regal Film Limited through their Saint John branches. The use of the theatre is also donated. The committee extends thanks to His Honor the Premier of the Province and His Worship the Mayor of Saint John for valued patronage and to citizens at large for support of the movement.

(Continued on Page 7)

Oh Boy!

Can you blame me for feeling like this!

I've just installed

Talkietone-Phototone

Sound-on-Film

It's easy to operate—perfect in reproduction—and it doesn't damage the film.

Radio Industries of Canada Limited

Toronto Winnipeg Calgary

Out To Kill

Joseph Schildkraut's next picture, adapted from "Deadline," a newspaper story by Henry La Cossett, will be called "Out to Kill," it has just been determined. It will present Schildkraut as a "dude" reporter who has to go on a big and dangerous murder story two minutes after he is married. Henry Robertson will direct it.

Sally O'Neill, a Tiffany featured player.

Grand Benefit Concert

(Continued from Page 6)

PROGRAM — PART ONE

1. (a) March—"Old Comrades" ..... Teik
   (b) Waltz—"The Blue Danube" ..... Strauss
   The Saint John Symphony Orchestra
   M. Courtright Ewing, Director
2. (a) "Laugh, Clown, Laugh" ..... Picture Theme-Song
   (b) "Little Pal" ..... from "Say It With Songs"
   William Granman, the Blind Baritone
3. "Eli! Eli!" ..... Traditional Hebrew Invocation
   Bruce E. Holder, Violinist
4. "Pomp and Circumstance" ..... Elgar
   The Saint John Symphony Orchestra
5. (a) "One Fine Day He'll Come" ..... Puccini
   (from "Madame Butterfly")
   (b) "I Wonder if Love is a Dream" ..... Dorothy Forster
   Hizi Koyke, Japanese Prima Donna Soprano
6. Overture to "William Tell" ..... Rossini
   The Saint John Symphony Orchestra

PROGRAM — PART TWO

7. Reinald Werrenath (a) "Duna"
   (b) "On the Road to Mandalay"
   Warner-Vitaphone
8. Comedy Sketch—"Miss Information ..... Played by Lois Wilson and Edward Everett Horton
   Warner-Vitaphone
9. The Famous Florentine Choir—
   (a) Harmonic Selection.
   (b) Choral Rendition of the Toreador Song from "Carmen".
   Warner-Vitaphone
10. Two Reel Farce Comedy—"Hurdy Gurdy."
    Metro-Goldwyn-Mayer

"God Save The King"

RCA Wiring Forty Paris Theatres

Paris appears to have caught the "Talking" inspiration in respect to films. All houses are being wired, as rapidly as arrangements for installations can be made. Twenty-five theatres are presenting Talking Pictures now. Forty orders for installation came to the RCA, covering the big houses in key centres, several being among the Pathe-Nathan chain, which are said to have an affiliation with Gaumont British. By the New Year, the majority of the leading cinema houses will have installations.

"Big News"

"Big News," Pathe's dialogue drama of the fourth estate, featuring Robert Armstrong and Carol Lombard as husband and wife, reporters on rival papers, went into the Colony Theatre on Broadway, Saturday, October 5th.

George S. Brooks, well known playwright wrote the story which Walter De Leon and Jack Jungmeyer adapted. Gregory LaCava directed with Frank Reicher in charge of dialogue. Supporting Armstrong and Miss Lombard are Sam Hardy, Warner Richmond, Cupid Ainsworth, Tom Kennedy, Louis Payne and Charles Sellon.

"Big News" is playing Shea's Hippodrome, Toronto, this week.

Society Motion Picture Engineers Convention

The Annual Fall Convention of the Society of Motion Picture Engineers takes place at the Royal York Hotel, Oct. 7th to 10th, inclusive.

The Monday program includes an address of welcome by the Hon. Samuel McBride, Mayor of Toronto. An address by N. D. Golden, "The Sound Film Situation in Europe."

Leon Monosson will cover "Cinematography in Soviet Russia" for his subject, while Terry Ramsaye, during the evening "get together" dinner will discourse on "The Human Equation in Sound Picture Production."

Harold B. Franklin of the Fox West Coast Theatres Inc., will talk on "Reactions of the Public to Talking Pictures."

During the afternoon session there will be addresses by Dr. P. E. Truesdale, W. H. Carson and Howard B. Santree of the Electrical Research Products, Inc.

Quality Equipment

A CHALLENGE

With a $10,000 Forfeit

To definitely, positively and convincingly settle all questions, claims and disputes regarding the relative merits of the various standard Sound Reproducers, Powers Cinephone challenges any and all manufacturers of high grade sound equipment to a "CONTEST OF TONE QUALITY." The loser or losers to forfeit Ten Thousand Dollars ($10,000) to any designated charity.

Powers Cinephone agrees with the claim that high tonal quality in sound reproduction is essential to the popularity of sound pictures. Powers Cinephone does not agree with the idea that any one company is qualified to judge and officially rate the quality of competitive equipment. Powers Cinephone believes that this matter should be decided of a jury of impartial experts and that the decision of such a jury will definitely and finally settle the distressing and destructive problem of "interchangeability."

In this challenge, Powers Cinephone proposes that the contest be judged by a jury composed of impartial acoustical experts, reputable musicians and experts in oral expression.

Powers Cinephone believes that such a jury will award the Powers Cinephone Sound Reproducing Equipment, the highest rating for tone quality and flexibility in volume. And Powers Cinephone stands ready to forfeit $10,000 if it fails to win this rating.

Further than this, Powers Cinephone believes and declares that its Sound Recording Camera and Recording Equipment is superior to any devices of this kind on the market. This claim is also a challenge to all manufacturers of sound-on-film recording equipment and a forfeit of an additional Ten Thousand Dollars will be posted by Powers Cinephone for a contest of recording equipment.

POWERS CINEPHONE EQUIPMENT CORP.,
P. A. POWERS, President.

Powers Cinephone The Finest Type of Talking Picture Equipment. Sound on Track and Disc.

Perkins Discs The Sound Equipment at a Price the Small House Can Pay. Amplifier—Discs Speakers—Fader. Complete $2000.

Simplex Projectors For Twenty Years the Best Machine. More Used than all Other Makes Combined.

Transverters Used Wherever Results Count—made by Hertner. Often Copied—Never Equalled.

Walker Sound Screens Installed in Every Large Circuit in the United States Except One. Best for Talking Installations. Don't be Fooled—Buy the Real Walker Sound Screen.

Richardson's Hand Book Volume 3 on Sound Now Ready

Griswald Film Splicers - $30 each

Record Cabinets - $55 each

Film Laquer - 50c per bottle

Change Overs - $70 per pair

ILEXLENS

The Only Lens with Front Glass Adjustable

More Light—Better Definition

Let us Demonstrate in Your Theatre

SOLD IN CANADA BY

Perkins Electric Company Limited

Toronto - Montreal - Winnipeg

Fill In, Tear This Page Out---and Mail to Head Office

277 Victoria Street - Toronto, Ont.

TIFFANY PRODUCTIONS
OF CANADA LIMITED

The Better Entertainment

A FRANCHISE *of* INDEPENDENCE

Exhibitor H. O. Beanfraser-Vaver

Theatre yes

Province mine -

(OVER)

A Guaranteed Proposition

No Strings Attached

$15,000,000 Appropriated for Production Is Your Guarantee of Quality

Mae Murray in "Peacock Alley"

The "Orchid Star" who recently has been breaking box-office records in personal appearances, will be seen and heard, will dance in this daring, spicy extravaganza, adapted and supervised by Carey Wilson.

"Dangerous Business"

Edwin Balmer's story of "Party Girls" sent out as "love rivals" against "business rivals" . . . Published serially in Cosmopolitan, and a "best seller" as a book . . . Unlimited exploitation on this Victor Halperin Production.

"The Lost Zeppelin"

With Conway Tearle, Virginia Valli, Ricardo Cortez. Love and adventure . . . A husband's sacrifice . . . A wife's infatuation for his friend . . . And then the giant Zeppelin . . . Lost, with the rivals on board . . . Directed by Edward Sloman.

"Troopers Three"

Written by Arthur Guy Empey, author of "Over the Top." Stories of the Infantry, Navy, Aeroplanes, there have been a-plenty. But what of the Cavalry? Here it is, with all the thrills of unbelievable horsemanship, and a smashing heart story.

"Painted Faces"

With Joe E. Brown, Helen Foster, Wallace MacDonald and a big cast. Sawdust and canvas, clowns and acrobats . . . a kaleidoscope of action and thrills. Directed by Albert Ray. Story by Frances Hyland.

"Women to Women"

With Betty Compson, George Barraud, Juliette Compton. Adapted by Nicholas Fodor from the big stage play. Directed by Victor Saville. A Gainsborough Production.

Leo Carillo in "Mister Antonio" With Virginia Valli

A Booth Tarkington play in dialect for the one and only Leo. A lowly youth's love against a rich man's hypocrisy . . . Heart throbs, fun, pathos. It's tremendous.

"The Enchanting Melodie"

An All-Color Technicolor feature . . . Alluring girls . . . Romance . . . Music . . . Dancing . . . It's sure-fire.

"Kathleen Mavourneen"

With sparkling Sally O'Neill and a great cast. It's a broth of a story about folks from the Emerald Isle who are in the U.S.A., with all their humor and love and fineness. Directed by Albert Ray.

"The Medicine Man"

With a star cast. From the stage play by Eliott Lester. He dresses like a prince and is called a quack. While he's "curing" others a girl gives him "heart illness." It's a laugh and a sob and a thrill.

ALL IN DIALOGUE AND SOUND, WITH RCA SYNCHRONIZATION

Our Color Symphonies

One-reel subjects photographed in Technicolor. Each with an unusual story. They are: "Viennese Melody," "Songs My Mother Taught Me," "Minuet," "The Cossacks' Bride," "The Sacred Hour," "Temple Bells," "Tales of Araby," "A Modern Cinderella," "The Mountain King," "A Song of India," "Pharoah's Daughter," "In Old Madrid." Twelve others will be announced.

Pack up your picture troubles in your old kit bag and sign--sign--sign

A Franchise Free for the Asking

Tiffany Productions of Canada Limited

Oscar R. Hanson Reaches Los Angeles

OSCAR R. HANSON, General Sales Manager for Tiffany-Stahl, has arrived in Los Angeles, having reached the western end of his nation-wide tour in behalf of the Tiffany-Stahl franchise. On this trip he is being accompanied by Al Steffes of the Allied States Association, which body is unanimously backing the franchise.

The Los Angeles franchise meeting, for exhibitors of the Southern California territory, opens on October 9th and continues through the 10th and 11th.

"IT IS MY firm opinion that the Tiffany-Stahl franchise alone will determine the future of the independent exhibitor," declared Mr. Hanson. "In this belief I am by no means alone. Since leaving the East six weeks ago Mr. Steffes and I have addressed meetings of exhibitors and exhibitor bodies throughout the Middle West and are now well along on the schedule of Western cities, and in no instance have we encountered anything but the most enthusiastic expressions regarding the franchise.

"THE EXHIBITORS have had time to study the franchise thoroughly and the knowledge thus gained by them as to its import has been augmented by Mr. Steffes and myself in addresses before them. They know instinctively without our stressing the point that Tiffany-Stahl is not offering something for nothing. They know that the franchise is purely a business proposition—a co-operative form of buying and selling. They realize thoroughly that the success of the plan—which means their own success—lies solely in the quality and quantity of support they themselves give Tiffany-Stahl in this move.

"Perhaps never before in the Industry have exhibitor and distributor, entirely unaffiliated in the business sense, worked hand in hand to a common end. In this instance, Tiffany-Stahl has formed a partnership with each individual who has signed a franchise. It is to our interest to live strictly up to the letter and intent of the franchise and it is to the exhibitor's interests to do likewise. We are dependent upon each other for success. When two men enter a partnership in good faith, it is a foregone conclusion that each will do his utmost to make the joint enterprise succeed. Tiffany-Stahl's partnership with each franchise signer will be considered in the light of a two-party agreement. I pledge the good faith and resources of my company to the success of the proposition, and automatically the signers similarly pledge themselves.

"TO SAY that I am gratified by the franchise showing to date would be putting it very conservatively. Never before in my experience with the motion picture business have I found a sales proposition so eagerly accepted by the exhibitors. The number of franchises already signed far surpasses my most optimistic hopes and I am certain now that the independents can look upon their problems as solved for the next five years."

CARL J. GOE, Assistant Sales Manager of Tiffany-Stahl, is in Toronto to attend a meeting of Ontario exhibitors at which the Tiffany-Stahl franchise will be fully discussed.

Standing Four Square

Guaranteed Equipment

Fair Profits

Sound-on-Film
Synchronous Disc
Non-Synchronous
Theatre Phones
Record Libraries
Cueing Service

Rapid Shipments

On a Foundation of Genuine Service

TALKIETONE - PHOTOTONE

Sound Picture Equipment

Radio Industries of Canada Limited

Toronto
211-212 Brock Building

Head Office and Factory
Winnipeg

Calgary
303 Riley Building

Sound Theatres In Canada

Key Centres and Suburban Houses All Being Equipped For Sound and Talking Pictures

FOLLOWING a persistent campaign by The Digest to enthuse big and little theatreowners on the question of "Sound," we find that those exhibitors who have decided to remain in business as Showmen, have prepared and are preparing to equip their houses in order to meet the demands of the public in respect to theatre patronage.

Close to three hundred theatres across Canada are equipped.

The lists as compiled are dated to Oct. 1st, and are as correct as it is possible to make such lists, taking into consideration that during the compilation exhibitors may have made different arrangements.

WE FOUND that during our previous compilation of lists of "Sound" theatres, several theatreowners made tentative arrangements with equipment companies for installations; and later on contracted with different firms, owing to various reasons, the predominant one being inability to deliver!

Please notify The Digest if there are any incorrections in this list. (Editor)

Key to Letters: "F" (Sound on film)
"D" (Sound on disc)
"F&D" (Sound on film and disc)

ONTARIO (Supplied from Toronto)

City	Theatre	Equipment
Acton	New Wonderland	Duophone—D
Belleville	Belle	Western Electric—F&D
	Capitol	Pacent—D
Bowmanville	Royal	Deforest—D
Brampton	Capitol	Pacent—D
Brantford	Temple	Western Electric—F&D
Bridgeburg	Bellard	Pacent—F&D
Brockville	Capitol	Western Electric—F&D
Chatham	Capitol	Western Electric—F&D
Collingwood	Gayety	Pacent—D
Cornwall	Capitol	Western Electric—F&D
Gananoque	Delaney's	Pacent—F&D
Georgetown	Gregory	Duophone—D
Guelph	Capitol	Western Electric—F&D
Hamilton	Capitol	Western Electric—F&D
	Delta	RCA—F&D
	Kenilworth	Pacent—F&D
	Kenmore	Pacent—D
	Pantages	RCA—F&D
	Queens	Pacent—D
	Strand	Western Electric—F&D
	Tivoli	Western Electric—F&D
Harriston	Town Hall	Duophone—D
Hawkesbury	Ottawan	Carterphone—D
Kingston	Capitol	Western Electric—F&D
Kitchener	Capitol	Western Electric—F&D
	Lyric	Deforest—F&D
Leamington	Capitol	Melotone—D
London	Capitol	Western Electric—F&D
	Loew's	Western Electric—F&D
	Palace	Deforest—F&D
	Rex	Pacent—F&D
New Toronto	Capitol	Western Electric—F&D
	Pastime	Pacent—D
Niagara Falls	Queen St.	Western Electric—F&D
North Bay	Capitol	Western Electric—F&D
	Royal	Western Electric—F&D
Oakville	Gregory	Duophone—D
Orillia	Opera House	Pacent—D
Oshawa	New Martin	Deforest—F&D
	Regent	Western Electric—F&D
Ottawa	Avalon	Western Electric—F&D
	Centre	Western Electric—F&D
	Francais	Pacent—F&D
	Imperial	Western Electric—F&D
	B. F. Keith's	RCA—F&D
	Regent	Western Electric—F&D
Owen Sound	Classic	Western Electric—F&D
Peterboro	Capitol	Western Electric—F&D
	Regent	Western Electric—F&D
Pt. Colborne	King George	Deforest—F&D
Preston	Park	Deforest—F&D
St. Catharines	Capitol	Western Electric—F&D
	King George	Western Electric—F&D
St. Thomas	Princess	Pacent—D
	Tivoli	Pacent—D
Sarnia	Imperial	Western Electric—F&D
S. S. Marie	Algoma	Western Electric—F&D
	Orpheum	Western Electric—F&D
Smiths Falls	Rideau	Western Electric—F&D
Stratford	Majestic	Deforest—F&D
Sudbury	Grand	Western Electric—F&D
	Regent	Pacent—F&D
Thorold	Patricia	Brill—D
Trenton	Trent	Western Electric—F&D
	Wellers	Pacent—F&D
Wallaceburg	Temple	Deforest—F&D
Welland	Capitol	Western Electric—F&D
Weston	Weston	Reynolds—D
Windsor	Capitol	Western Electric—F&D
	Walkerville	Western Electric—F&D
Woodstock	Capitol	Western Electric—F&D
Toronto	Academy	Deforest—F&D
	Alhambra	Western Electric—F&D
	Beach	Western Electric—F&D
	Beaver	Western Electric—F&D
	Bedford	Deforest—F&D
	Belsize	Deforest—F&D
	Bloor	Western Electric—F&D
	Bluebell	Western Electric—F&D
	Bonita	Deforest—F&D
	Capitol	RCA—F&D
	Christie	Western Electric—F&D
	College	Western Electric—F&D
	Crown	Delcophone—D
	Cum-Bac	Duophone—D
	Danforth	Western Electric—F&D
	Doric	Cinephone—F&D
	Duchess	Deforest—F&D
	Eastwood	Western Electric—F&D
	Eclipse	Western Electric—F&D
	Gerrard	Western Electric—F&D
	Grant	Duophone—D
	Greenwood	Duophone—D
	Grover	Western Electric—F&D
	Kingswood	Western Electric—F&D
	Kum-C	Pacent—F&D
	Laplaza	Western Electric—F&D
	Liberty	Deforest—F&D
	Loew's	Western Electric—F&D
	Loew's Uptown	Western Electric—F&D
	Model	Deforest—F&D
	Oakwood	Western Electric—F&D
	Odeon	Deforest—F&D
	Palace	Western Electric—F&D
	Pantages	Western Electric—F&D
	Park	Deforest—D
	Parkdale	Western Electric—F&D
	Paulton	Duophone—D
	Photodrome	Deforest—F&D
	Prince of Wales	Amplitone—F&D
	Queens Royal	Pacent—F&D
	Royce	Melotone—D
	Runnymede	Western Electric—F&D
	Sheas Hippodrome	RCA—F&D
	St. Clair	Western Electric—F&D
	Teck	Western Electric—F&D
	Tivoli	Western Electric—F&D
	Victoria	Deforest—F&D
	York	Western Electric—F&D
	Garden	Deforest—F&D
	First Nat.Scr. Rm	Pacent—D
	Fox Screen. Rm.	Western Electric—F
	Lasky Scr. Rm.	Western Electric—F&D
	Ontario Cens. Bd.	Deforest—F&D
	Regent Theatre	Deforest—F&D

(CONTINUED IN NEXT ISSUE)

Powers Cinephone Deal Million Dollars

THE KINEMATOGRAPH WEEKLY, in a recent issue, had a most interesting article covering a review with Sidney Cohan, Powers Cinephone Director of Sales, who recently returned to London from America, Mr. Cohan states:

"I had a wonderful trip out," said Sidney, "and on the way over had some interesting talks with Paul Chapman, chairman of the Steamship Co., as the result of which he decided to put an installation of Cinephone on board the Leviathan. As a result of wireless messages, Cinephone engineers surveyed the boat immediately on arrival, which will enable an equipment to be placed on board without delay. This, I believe, is the first permanent talking picture set on board an Atlantic liner and the news will be received, in both this country and America, with considerable interest, for it will enable passengers to enjoy an up-to-date entertainment of the latest talkies whilst on the high seas. As you can well appreciate, the scope of such an entertainment is absolutely unlimited. Incidentally, it is a fine introduction of Cinephone to visitors on both sides of the Atlantic.

Big News.

"I have another piece of big news for you. Negotiations are on foot at the moment for supplying over £200,000 worth of Cinephone recording equipment for what will be the largest and most completely fitted up studio plant in this country. Matters are progressing very satisfactorily, and negotiations may be completed at any time. Rest assured I will pass the news along immediately things take definite shape. Negotiations are also on foot for the manufacture of various Cinephone parts in this country.

P. A. Powers Coming Over.

"Meanwhile, you will be interested to know that P. A. Powers, President of Powers Cinephone Corporation of America — one of the pioneers of the film Trade — is on his way over, and will reach this country next week-end. He is coming to attend a conference with the Directors of Powers Cinephone, the outcome of which will have far-reaching results on the future plans and activities of the English company, as Mr. Powers is actively engaged in film producing in America, and is also here to get English films for American distribution, as he now owns and controls twelve exchanges.

Splendid Progress.

"We are more than satisfied with the splendid progress made by Cinephone in this country during the short time we have been at work. Installations are going in all over the country, and exhibitors are delighted with the fine results our talking equipment is giving, and they tell us that business has bucked up in the most remarkable way since Cinephone has been working in their theatre.

The 1930 De Luxe Model.

"During my short stay on the other side, I was able carefully to examine our 1930 De Luxe Model of Cinephone, and I can assure exhibitors that it shows many improvements regarding endurance and economy of operation. The new model has been given exhaustive tests for durability over continuous running periods up to as high as 144 hours—a pretty thorough try-out you will admit. Adapters for every kind of projector are now being made and will soon be available for use on this side.

"Incidentally, will you let exhibitors know that they can now have Cinephone in units of sound on film or sound on disc. Those who intend arranging for Cinephone equipment can sign separately for sound on film or sound on disc attachments. This will enable exhibitors to have a standard grade A reproducing outfit in keeping with their finance."

The Perkins Electric Company Limited is handling Powers Cinephone in Canada, having made several installations with gratifying results, according to local Canadian exhibitors.

Leo the Lion Hard At Work

WITH ten companies at work on major productions, and activities ranging all the way from the high seas to darkest Africa, Metro-Goldwyn-Mayer is in the midst of its heaviest production schedule in many months.

A complete new industrial center and railway terminal, several elaborate new sound stages, the first complete hippodrome theatre outside of New York, and Moorish, Russian and French villages are among the building operations that preceded the intensive schedule.

THE MOST adventuresome location company in history is at work in the African jungles, where W. S. Van Dyke is filming "Trader Horn" on the original locales, with Harry Carey, Edwina Booth and Duncan Renaldo.

For its "Ship From Shanghai" M-G-M prepared a schooner completely sound-treated and with a recording apparatus installed, as the first floating sound stage. Charles Brabin is directing "The Ship From Shanghai," with Conrad Nagel, Kay Johnson, Louis Wolheim and others of note in the cast. This will be the first all-talking picture to be filmed on the high seas.

WILLIAM NIGH is directing "Lord Byron of Broadway," a saga of the Gay White Way adapted from the Nell Martin novel of the same name with Ethelind Terry, Charles Kaley, Gwen Lee, Cliff Edwards, musical comedy star, Jack Byron and others of note. It is a lilting story of New York night life.

RAMON NOVARRO'S first singing-talking picture, "Devil May Care," is being directed by Sydney Franklin, with the star in a colorful romance of France. Dorothy Jordan, comic opera star, Marion Harris, famous jazz singer, and others are in this cast.

NORMA SHEARER'S new starring vehicle, "Their Own Desires," an ultra-modern romance of city life, is being directed by James Forbes and E. Mason Hopper, and Sam Wood is directing the Duncan Sisters in "Cotton and Silk," a romance of vaudeville and a "sister act," the first all-talking vehicle, incidentally, of the famous stage "close harmonists." Lawrence Gray is their leading man.

LAWRENCE TIBBETT, famous opera star, is singing his way through the role of a swashbuckling Russian bandit chief in "The Rogue's Song," a drama of the Caucasus, which Lionel Barrymore is directing. Catherine Dale Owen is the heroine. This is being filmed entirely in Technicolor, and Tibbett sings six songs by Herbert Stothart and Clifford Gray, and interpolations by Franz Lehar, composer of "The Merry Widow."

KING VIDOR is directing his first picture since "Hallelujah" in "Dulcy," Marion Davies' new starring vehicle adapted from the famous stage play, and Nick Grinde is directing the talking filmization of S. S. Van-Dine's mystery story, "The Bishop Murder Case," with Basil Rathbone, Leila Hyams and others of note in the cast.

Women Have Direct Movie Representative

ORGANIZED WOMEN will have a direct representative in the Motion Picture Industry "to interpret to the makers of motion pictures the feeling and wishes of womanhood in regard to the medium's development to its highest usefulness" according to announcement to-day by a committee of nine, all prominent in national women's organizations, delegated by a conference of two hundred religious and civic leaders from 21 states and the District of Columbia, which has been meeting four days in the Hotel Montclair and discussing ways and means to co-operate in maintaining and improving the standard of motion pictures.

The representative unanimously selected by this Committee and approved by the conference as a whole, was Mrs. Thomas G. Winter, whose headquarters will be in Hollywood, where she will be associated with Colonel Jason S. Joy, Director of Studio Relations for the Motion Picture Producers and Distributors of America. The conference asked Mr. Will H. Hays, President of that organization, to make available to Mrs. Winter the full facilities that his own office possesses for contact with the producers and the men actually working on pictures, and he concurred at once.

Mrs. Winter announced this afternoon that she had accepted the responsibility but preferred to defer discussion of her work until she could survey the task. Mrs. Winter was the only woman representing an organization who was asked to serve on the American Advisory Committee of the Washington Disarmament Conference and was also active in the development of the Better Homes in America movement. She is past president of the General Federation of Women's Clubs, vice-president of the League of American Penwomen, and a member of the Daughters of the American Revolution and the American Association of University Women. She is the author of two widely known books, "The Business of Being a Clubwoman" and "The Heritage of Women." The latter was awarded a prize by the League of American Penwomen as the best book written by one of their members in 1928.

The committee which acted for the conference in choosing Mrs. Winter, and the organizations of which they are active follow:

Mrs. John F. Sippel, Baltimore, Maryland (President, General Federation of Women's Clubs); Mrs. R. C. Heflebower, Cincinnati, Ohio (National Chairman of Motion Pictures, League of American Penwomen); Mrs. W. H. Pouch, New York City (Northern Representative, Better Films, National Society, Daughters of the American Revolution); Mrs. Harry Lilly, New York City (Past National Chairman for Motion Pictures of General Federation of Women's Clubs); Miss Marilla W. Freemen, Cleveland, Ohio (American Library Association); Mrs. David Ross, Indianapolis, Indiana (President, National Indorsers of Photoplays); Mrs. Francis J. Flagg, Newtonville, Massachusetts (American Association of University Women); Mrs. James Ferguson, Kansas City, Missouri (Commission on Motion Pictures, Federal Council of Churches of Christ in America); Mrs. Thomas A. McGoldrick, Brooklyn, New York (International Federation of Catholic Alumnae).

"The women of America and the world," Mrs. Sippel commented, "are fortunate indeed that Mrs. Winter has seen fit to accept this great responsibility. Her ability and experience will bring a splendid impetus to the joint efforts of the organized women and the organized Motion Picture Industry to further develop the quality and the general usefulness of motion pictures."

A CONTRACT for a theatre to be built at The Pas, Man., by Northland Theatre Limited, at a cost of $43,000, has been awarded.

BEN LOBAN, music director for four years at the Lyceum Theatre, Winnipeg, has left for England to pursue his violin studies at the Royal Academy of Music, London. Mr. Loban won the violin scholarship in 1920 and has received the certificate of merit and four medals (two bronze, two silver) from the Academy.

Sound Propositions ! !

DE LUXE MODEL H MOTIOGRAPH.

62% of the usual heat on the film eliminated. Very quiet in operation. No vibration. No tearing down repeatedly for repairs. Perfect for all Sound Systems — ask any Sound Engineer. Dozens of recent installations prove the DeLuxe the only choice. Price, same as in U.S.A.—Model F—$1,000.00 — Model H—$1,250.00. Accept quotations from no one else — we are exclusive Motiograph Distributors in the Dominion of Canada.

THE VELVET GOLD FIBRE PERFORATED SOUND SCREEN.

The only successful **Gold Fibre** Screen **Perforated.** Not a fabrikoid or rubber surface — a **Velvet Gold Fibre.** Means the same good projection on a Gold Fibre Screen but you can place your speakers back of it. Write for samples and prices.

THE SYNCHRONIZED TURNTABLE FOR DISC TALKIES.

Properly geared, heavy turntables that fit your present projector using your present motor. The ideal thing for the small theatre. Complete per pair with pick-ups and fader, $600.00. We will be glad to advise you on amplifiers and speakers. A complete talkie installation for around $1,200.00. Write us.

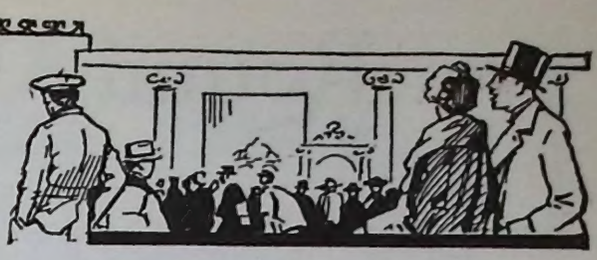
USED PROJECTORS.

We still have on hand a few Powers 6B and Simplex Machines which, under our overhaul and guarantee, are just what the small theatre needs for Sound to replace those very old, worn machines. Write us for prices before they are all gone.

THE COLEMAN ELECTRIC Co. - 258 Victoria St. - Toronto, Ont.

"Courtesy With Service"

Show Business



Following the resignation of N. L. Nathanson as Managing Director of Famous Players Canadian Corp., Toronto, J. M. Franklin of Ottawa, R-K-O special representative in Canada, spent a week in Toronto for important conferences. Canadian Famous Players own a half interest in R-K-O of Canada, Limited, operating a chain of large combination theatres in principal cities of the Dominion.

P. J. Nolan, proprietor of the Avalon Theatre, Ottawa, Ontario, has organized two attendance boosters. One is "Music Night," which is Monday evening when each of the first 200 ladies at the box office is presented with a copy of a theme song number. He has also organized the "Avalon Kiddie Club," the membership card of which entitles the juvenile to attend the Saturday matinee for 10 cents with a free admission as an attendance prize on the eleventh Saturday.

Both the Regent and Avalon Theatre, Ottawa, held big crowds for the Kiwanis Club's Midnight Frolic, in aid of the Kiwanis Community Fund, on Friday evening, September 27. attractions being bicycled between the two houses. The film feature was Buster Keaton's "Spite Marriage."

The Ottawa High School Board has taken out a theatre license for the presentation of stage attractions in the auditorium of Glebe High School, which has a completely fitted stage and projection room. The hall has a seating capacity of 1,400 on orchestra floor and gallery.

The return of R-K-O Vaudeville to B. F. Keith's Theatre, Ottawa, Ontario, starting with the week of September 23, saw a jump in patronage of 40 per cent. The film portion of the bill was headed by "Sonny Boy."

Lloyd Pantages, manager of the Pantages Theatre, Vancouver, B.C., has announced the closing of the theatre and the house will remain dark for an indefinite period pending negotiations between the Pantages Circuit and another company for the sale of the theatre, he stated.

The Amusement Ticket Tax collected at Montreal, Quebec, theatres during the past fiscal year exceeded the million dollar mark for the first time, thanks to the popularity of talking pictures, according to the annual financial statement of the city just issued, the exact revenue from this source being $1,003,590.55, of which 50 per cent. was turned over to the Province of Quebec to be used under the Quebec Public Charities Act.

Theatre license fees also collected by the City of Montreal also totalled $40,937.49, which was made up as follows: From 45 moving picture theatres having 46,268 seats at 85 cents per seat, $39,327.80, and from two moving picture theatres having 1,515 seats at $1.06¼ per seat, the sum of $1,609.69.

The discovery has been made by P. J. Nolan, proprietor of three popular theatres in Ottawa, Ontario, that a descendant of the Nolan family tree in Ireland is a moving picture exhibitor in another part of the world, the other being Frank J. Nolan, manager of the Derby Theatre, Scotland Road, Liverpool, England. They have been exchanging family history and shop talk by mail correspondence.

(Special to Digest from Winnipeg)

MOTION PICTURES of harvesting and marketing of wheat around Winnipeg are to figure prominently in a film now being prepared by the Empire Marketing Board, of London, for Empire exhibition. Major W. R. Creighton, of the board's film office, has arrived in Winnipeg to make a pictorial record of wheat production from harvest to ship, which will form part of a film on the subject of the King's Christmas pudding. Ingredients of the royal pudding come from almost every corner of the Empire, Canada's contributions being wheat and apples. Major Creighton has chosen wheat to typify the Dominion. He has already visited South Africa this year to trace the progress of various ingredients to the royal table, and hopes to visit Australia.

"WE ARE TRYING to show in a popular educational film how the widely-separated countries of the Empire contribute their share to the King's pudding," said Major Creighton. "The film will be more popular than educational, however. It is a great advertisement for Empire marketing since it gives some idea of the variety of produce grown within the Empire."

It is hoped to have the film ready by Christmas, but it will probably not be shown in Winnipeg until some time in the New Year, said Major Creighton. Exhibition depends on the inclination of local theatre managers to show it, he added.

MOVING PICTURES got a hand at the recent meeting of Psychologists at their international congress. First Dr. Phyllis Blanchard, psychologist of the Philadelphia Child Clinic, stated that numerous studies made by scientists had failed to establish any appreciable contribution to delinquency from motion pictures.

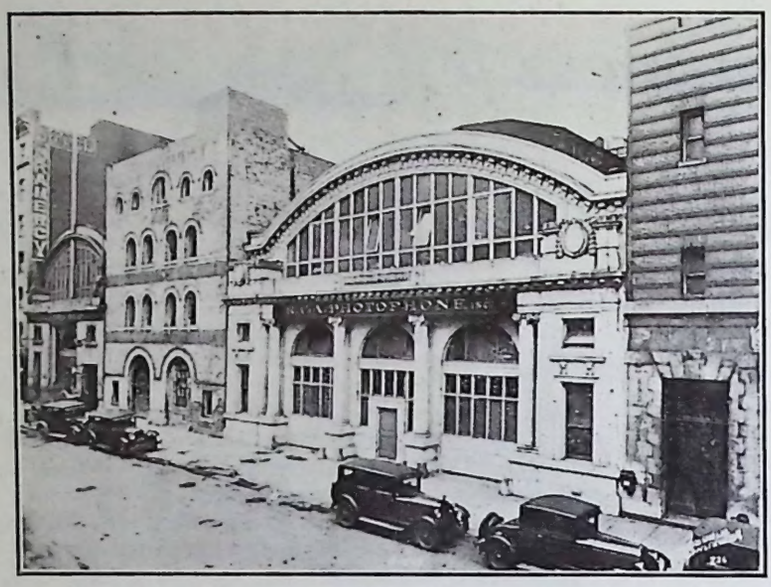
"But we do find motion pciture to be helpful in many ways," she declared. "It affords healthy escape from drabness to adult and child alike. It is perhaps the most useful of all present mediums of expression in the inculcation of generally accepted standards of morality and behavior. It is a definite Americanization aid to the children of immigrants."

PROF. D. C. KNOWLTON and J. W. Tilton of Yale contributed their findings as to the application of movies to teaching. The same methods of teaching were used, but in one case reading and oral teaching; and in the other, four-fifths of the time spent in reading and oral teaching and the other fifth spent in seeing the photoplay.

"The pupils who saw the photoplays," announced the professors. "learned 19 per cent. more and remembered about 12 per cent. more. They participated in the classroom discussions more voluntarily and 10 per cent. more often and they voluntarily read 40 per cent. more supplementary history reading material. The contribution of the photoplays to teaching was of such magnitude that pupils of average ability learned as much with the photoplays as bright pupils learned without them."

WHEN this topic was under discussion at the Vancouver, B.C., meeting of the National Council of Education, one Vancouver teacher contributed that as a result of a survey made by her of a class, a number of whom almost never attended movies and an equal number attended regularly, those who did not go retained the power of imagination to a markedly greater degree than their movie limited companions.

Round About the Studios



New Gramercy Studios of R.C.A. Photophone, now busy with "Talkies."

His new picture is one fight after another for William Haines, now engaged in filming his first all talking play, "Navy Blues," for Metro-Goldwyn-Mayer. He is "knocked cold" by Karl Dane and in the next reel he and Dane "clean out" a cafe on the waterfront in a vicious battle. Between times he fires a three inch rifle on a destroyer at sea.

Immediately upon his return to the West Coast, Jack Holt, who was in New York for the world premiere of "Flight," will commence work on his first production under the terms of his new contract. This will be a special roadshow attraction entitled "Hell's Island." It will bring together two of the famous trio responsible for such outstanding productions as "Submarine" and "Flight," in that Frank R. Capra has already been assigned to direction.

Richard Arlen and Warner Oland have been selected for principal roles in Nancy Carroll's first starring picture, "Flesh of Eve," which is based on Joseph Conrad's famous novel "Victory," according to an announcement made by Paramount.

"The Grand Parade," a story of minstrel life in which an elaborate minstrel show will play an important part, is being prepared for immediate filming at the Pathe Studios. Helen Twelvetrees, popular young Fox actress, has been signed for the featured feminine role and Fred Scott, youthful tenor, has been signed to play opposite Miss Twelvetrees.

Churchill Ross, the likeable little "bookworm" of Universal popular "Collegian" series, has been added to the cast of "Ropes," Mary Nolan's new starring picture at Universal.

Preparations are in progress for the filming of the greatest of war plays, "Journey's End," which is to be made into an all-talking super road show production by Tiffany-Stahl.

Officials of the company have announced that there will be no feminine role in the entire film production, following closely the stage version of this great drama.

Conrad Nagel, Metro-Goldwyn-Mayer featured player.

Carey Wilson, well known screen writer has been added to the Tiffany-Stahl staff at their Hollywood Studios, his first assignment being to supervise the production of "Mister Antonio," co-starring Leo Carrillo and Virginia Valli, and "Peacock Alley" starring Mae Murray. Mr. Wilson has been connected with Metro, Fox, First National and Universal. He has adapted and written such Colleen Moore success as "Orchids and Ermines," "Naughty But Nice," "Lilac Time," "Oh Kay," "Why Be Good," and "Footlights and Fools." He also wrote Billie Dove's first three starring vehicles "An Affair of the Follies," "The Stolen Bride" and "The American Beauty."

George Barraud has been borrowed from Metro-Goldwyn-Mayer by Tiffany-Stahl Productions to play the male lead in "Woman to Woman," now being directed by Victor Saville at the Hollywood studios.

Jimmy Gleason sings the song hit number of "The Shannons of Broadway," his stage comedy success, in its production as an all-talking picture by Universal with Gleason and Lucile Webster Gleason in the title roles.

Zasu Pitts, who has an important role in "Oh, Yeah!" the Pathe production featuring Robert Armstrong and James Gleason, started her screen career in a Christie two-reel comedy directed by King Vidor. Her first salary in pictures was $12 a week.

Marie Saxon's first vehicle under her contract with Columbia Pictures is "The Broadway Hoofer." It marks Miss Saxon's initial venture in the screen realm and provides her with a role in which she can demonstrate her singing and dancing ability. With Jack Egan already signed to play opposite Miss Saxon and George Archainbaud ready to direct the picture went into production immediately after signing Miss Saxon for the role.

George LeMaire has changed the name of his New Year's Eve talking comedy from "A Trip to New York" to "Big Time Charlie." Lew Hearn plays Charlie and Ida Fitzhugh plays his wife. Evelyn Knapp is the "girl friend."

Scene from "The Voice Within," a Tiffany Production.

So Good That They Steal the Show In Big Broadway House

4 OUT OF FIVE ARE PATHE SHORT SUBJECTS

New York Mark Strand last week exhibited 5 short subjects. *4 of them are Pathe!*——Brooklyn Mark Strand last week exhibited 5 short subjects. *3 of them are Pathe!* Walk into these de luxe theatres, and here's what you see:

Pathe Sound News: The current semi-weekly issue of Pathe's full, newsy, sound reporter (leading 'em all everywhere!)

Grantland Rice Sportlight: One of the latest Sportlights in Sound from Pathe — "Duffers and Champs" in which a half-dozen great golf stars give the fine points of the game. Quinn Martin of the World says this gem "towers" above most shorts.

Pathe All-Talking Comedy: The latest Melody-series comedy, "Syncopated Trial," produced by the great Harry Delmar. A clever laugh-getter filled with fun and girls! Another example of Pathe's comedy supremacy.

Pathe *Audio* Review: And in the N. Y. Strand you'll see "Hokum in Hoboken. or, after Dark"—a special issue of Terry Ramsey's justly-famous Pathe *Audio* Review. (This subject played the Brooklyn Strand last week.)

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